







# Copyright

Own your  
website,  
software,  
literary,  
musical,  
dramatic,  
graphic,  
audiovisual,  
sculptural,  
architectural  
idea.

-  Protects original works
-  Free
-  Automatic right
-  Duration varies by type of work, but normally lasts for your lifetime plus 50 years

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Find out more at [iponz.govt.nz](http://iponz.govt.nz)

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## No cost protection.

**Credit where credit's due. Every time something original is created, published or performed copyright protects it.**

## It's automatic and unregistered.

### What it's for

Copyright is all about original works, not ideas alone. It's normally applied to things like novels, websites, computer programs, films, songs, paintings, photographs and performance.

### What it gives you

Protection of your original works and moral rights. Copyright allows you to benefit financially from the use of your work by others. You can sell or license these rights.

### How it works

Copyright applies automatically as soon as an original idea is expressed in material form. You should use the © symbol to help remind others of your claim. Use the © with your (legal) name and date to really make the point.



**NEW ZEALAND  
INTELLECTUAL  
PROPERTY OFFICE**



**MINISTRY OF BUSINESS,  
INNOVATION & EMPLOYMENT**  
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[NewZealand](http://www.govt.nz) Government