







Patent

-  Exclusive right for a new invention
-  Costs \$250 plus GST to register
-  Minimum 6 months to acquire
-  Lasts up to 20 years

Own your
new product,
method,
machine,
article,
manufacturing
process,
composition
idea.

Find out more at iponz.govt.nz

Pro-level protection.

Patents protect something new, the way it's made, or what it's made from. It's one of the most secure types of IP.

What it's for

Patents can apply to all sorts of inventions, from a gardening utensil to a new method of making biofuel. Inventions can be products or processes for producing products.

What it gives you

The right to stop others making, using and profiting from something that you've invented. Essentially, it keeps competitors at bay. You can license your patent for others to use, or sell it. As an asset, they look good on the books when you are looking for investment and are also generally looked upon fondly by banks and potential purchasers.

How it works

To get a patent you need to keep your idea secret – at least until you've applied for one. Though you will need to provide specific technical information about your invention in your application, we'll keep your secret. Patents are normally only valid in the country they were granted. They can take a little while to acquire, but can last for up to 20 years.

Once you've applied, you can refer to it as Patent Pending too.



**NEW ZEALAND
INTELLECTUAL
PROPERTY OFFICE**



**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
HĀKINA WHAKATUTUKI

New Zealand Government